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Letter from the GM

Dear All,

Hope our series of newsletters have been informative over the past few months on our range of products, some of which you may have not known that we carry.

With our latest issue, we are very proud to launch the GCC range of cutting plotters in the region. Blue Rhine has recently secured the exclusive dealership for this prestigious brand of cutting plotters for the entire G.C.C. region. Made in Taiwan, these cutting plotters are all around reliable and top of the line in terms of technology. This issue will cover two of the most popular ranges for the sign-making industry, Jaguar and Puma. The GCC range of plotters is more extensive covering two more ranges, Bengal and Sable with many features and benefits. The machines come with a 1year warranty and Blue Rhine will provide the support and technical training to ensure the users will gain the maximum benefit from these machines.

The second product featured in this issue is our Rhine - Cal brand of color vinyl. Almost 5 years old now, Rhine - Cal is a tried, tested and approved product by the region's sign makers. A slightly newer addition to this vinyl range is our window films, which are economical in price compared to some leading brands but has a similar performance in indoor applications, it also has the added advantage of being digitally printable.

We keep a wide range of colors in stock for any requirement, primarily based on the popularity of the colors. Please get in touch with us for the color charts of our vinyl range, so you can start using them in your projects, if you haven't already.

Looking forward to hearing from you.

Yours truly,

Anand Joseph
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New Product Launch – GCC Cutting Plotters

The cities of Hamamatsu, Yokohama and Taipei represent the manufacturing nucleus of over 90% of the sign industry's cutting plotters. Jaguar and Puma cutters are from Taipei, Taiwan. Roland cutters are from Hamamatsu. Graphtec cutters are from Yokohama.

Why, even 60% of Dell Computer Corp.'s, 40% of IBM Corp.'s, and a quarter of Compaq Computer Corp.'s desktop computers are manufactured in Taiwan. Now "Made in Taiwan" means research and development, innovation, and tough competition in international markets. The nation is the world's largest producer of information technology equipment like monitors, desktop scanners, modems etc.

Jaguar and Puma cutting plotters have the distinction of being manufactured by GCC, the largest manufacturer of cutting plotters and winner of the Symbol of Excellence award, the most prestigious product recognition program in Asia.

Two very popular models from GCC for the sign making industry are Jaguar and Puma.



Puma



Jaguar

The Jaguar series comes in four models (61 cm, 76cm, 101cm, 132cm and 183 cm in maximum cutting width). The Jaguar series is a versatile, professional line. The cutting speed of Jaguar is up to 1530cm/sec. It can track media up to 10 meters in length. In addition, its 600 -gram cutting force can cut not only on vinyl but also on several other materials. Besides, the Jaguar series can pounce paper (pouncing tool is an optional item), making contour cutting (print and cut), over cutting media, emulating tangential cutting and many other features. The versatile Jaguar series can help sign makers make signs efficiently and precisely.

The Puma III series has two models 60cm and 132cm. The Puma series has a cost effective and compact design. This vinyl cutter has a reasonable cutting speed and tracking ability, which is suitable for most of vinyl cutting applications. Its user friendliness and easy operation helps new sign makers build up a business easily. It is a very good cutter for department stores or shopping malls that need to make signs for frequent promotional activities. It is also suitable for a beginner.

There are three things sign makers should consider when buying a vinyl cutter.

1. Tracking ability: Better tracking ability means sign makers can make a higher quality and bigger sign during one cutting job when compared with other cutters. Time is money. Better tracking helps sign makers make signs more efficiently.

2. Cutting speed: High-speed cutters make signs faster than slower cutters. Again, time is money. Faster cutter help sign makers make more money.

3. Cutting force: Cutters with higher cutting force can cut on various media. For example, cutting sandblast or reflective material needs a higher cutting force. If the cutting force of the cutter is not high enough, it will limit the sign maker's business to only vinyl cutting.

The next dimension in Vinyl

Blue Rhine takes you into a new dimension with our "Rhine - Cal" brand of color vinyls. It's one of our many products that's totally reliable and assures consistent performance for every occasion.

A total of 85 colors of Rhine - Cal color vinyl are stocked to meet any requirement.

Plotter Vinyls

- Rhine - Cal 6000 Opaque Glossy
- Rhine - Cal 2000 Opaque Matt
- Rhine - Cal Metallic
- Rhine - Cal Fluorescent
- Reflective Vinyls: Black, Blue, Green, Orange, Red, White, Yellow
- Frosted Vinyls: Clear, White, Red, Blue, and Green

Product details

Rhine - Cal 6000 Opaque Glossy & Rhine - Cal 2000 Opaque Matt

Rhine - Cal opaque monomeric color vinyls, are available in a total of 82 colors using highest quality base film and adhesive system, giving highest contrast and durability to your outdoor signs.

Thickness: 80 micron (3.2mil)

Solvent acrylic adhesive, permanent. 3 Year Outdoor durability against color fading, peeling and cracking.

Rhine - Cal ETCH FROSTED

The FROSTED window etch films are ideal for interior window decoration, letter cutting and graphics. It has a paper liner as standard. They are a very popular option for interior glass applications at a very affordable prices.

Thickness: 80 micron (3.2mil)

This film can be digitally printed with optimum ink absorption using solvent and eco-solvent.

Rhine - Cal Fluorescent

Rhine - Cal fluorescent comes in four colors: YELLOW, GREEN, ORANGE and RED. Each are highly distinguished and used by indoor signs, notice board and areas needs to be highlighted

Thickness: 140 micron (5.6mil)

White solvent acrylic adhesive

Rhine - Cal Specialties

Rhine - Cal mirror gold and silver plus matt gold are 38 micron metallised PET film, that can be used to create highly attractive to mirror effect metallized signs. Sand gold is made of 80 micron PVC film.

Thickness: 38u and 80u

Clear solvent acrylic adhesive

Applications: poster and billboard sign-making businesses to produce weather-resistant signs, posters, and billboards using self-colored adhesive-backed vinyl film. Easily letter cut on plotters.

The vinyl can also be applied to car bodies and windows for large bright advertising.

Colors from the 6000 series

	6010		6068
	6805		6062
	6631		6061
	6025		6066
	6026		6067
	6021		6060
	6022		6072
	6015		6076
	6814		6074
	6035		6075
	6038		6073
	6034		6011
	6037		6097
	6032		6090
	6033		6056
	6039		6087
	6036		6052
	6031		6088
	6800		6086
	6041		6051
	6040		6049
	6080		6089
	6095		6065
	6096		6050

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We look forward to hearing from you