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Letter from the GM

Dear Patrons,

Seasons greetings and Happy New Year to you. My best wishes to you for 2011 and we look forward to your continued support to make 2011 even better than the last year. 2010 has gone by so quickly it almost leaves us with not much time to reflect before we can begin 2011. The past few months have definitely proved that our industry is not drastically affected by the financial crisis. Advertising and events will continue to play an integral part in bringing a turn around to those companies, which have been affected and the many that were not affected.

We participated and completed 2 successful shows recently, the INDEX exhibition in Dubai and Sign, Imaging and Media Exhibition in Abu Dhabi. The response and had been great to our new product launches. At INDEX we launched the Design Composite Stage, showcased in this issue. In Abu Dhabi we launched our GCC and Jaguar range of cutting plotters from Taiwan. January 2011 we will be at the Sign and Graphics Exhibition at Dubai Airport Expo. We will be more new products at the show and we hope to see you there.

HAPPY NEW YEAR,

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DESIGN COMPOSITE STAGE



Blue Rhine Booth at INDEX 2010 made with Design Composite Stage.

The Design Composite stage sheet consists of 2 mm UV-protected PC cover sheets on a Polycarbonate TRICore honeycomb that enables the stage panel to have translucent optical features as well as an anti-slip surface. Appropriate for raised and illuminated floors with high load bearing capacity. The clear and translucent nature of the product allows it to be illuminated in any preferred color. The Blue Rhine Index 2010 stand was illuminated using cool white LED strips. Blue Rhine can cater to any color changing or color specific LED requirement needed for such a project.

The light-weight property of the sheet allows it to be used in temporary applications like exhibition stands with minimal assembly and deconstruction. The high strength and durability means even permanent constructions can be made with the product.

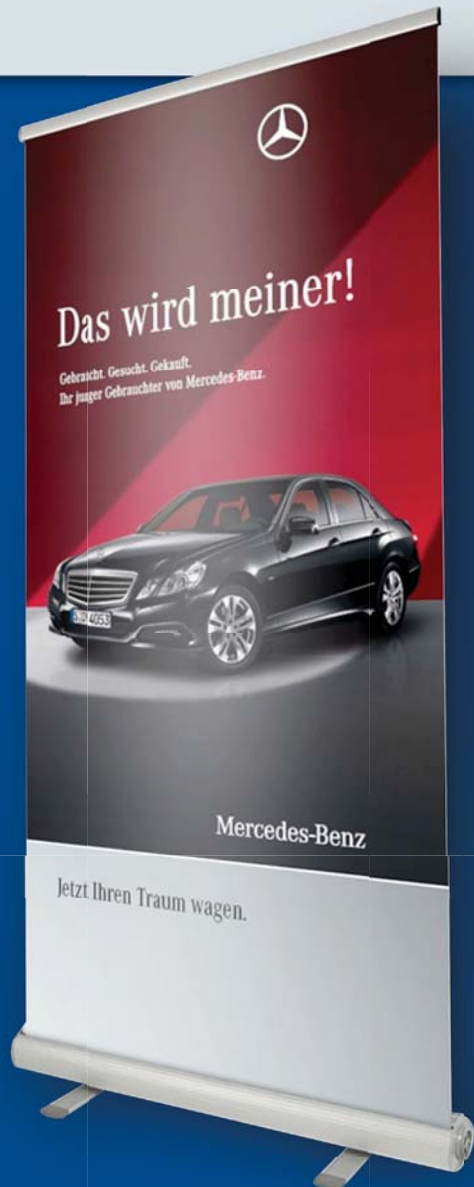
The Design Composite stage sheets are available in 1 standard thickness and dimension 40mmx1000mmx2000mm.



Blue Rhine at SIM 2010 Abu Dhabi.

special properties

- innovative translucent optics
- excellent light scattering
- outstanding thermal insulation
- high impact resistance
- exceptional stiffness
- low weight – 11 kg/sqm
- patented PC TRICore honeycomb core
- easy to handle and process
- compatible with standard profile systems.
- improved scratch resistance
- excellent UV and weather resistance
- anti-slip surface



Roll up Media Solutions

Blue Rhine offers rollup media that are compatible with most of the commonly used dye, pigment and eco-solvent printers in the market, in economical and premium range from Korea and Taiwan under the brands of IP and RG.

1. Waterbase/Dye Ink Printers

In the dye inks, we offer Polypropylene based synthetic photo paper media with photo realistic print quality in glossy, matt and semi matt surface and thickness of 7 mil.

PPGO (gloss)/PPMO (matt)/PPSMO (semi-matt)

Available in widths of 36", 42", 50" and 60" and length 30 mtr.
***For economical range, Ask for RG inkjet media.

PPRGO-IP

This 9 mil media, a combination of polypropylene and PET is an excellent substrate developed for non curl roll up banners offering more stiffness. This is 100% block out material too. So you will never have light from behind the rollup or pop up affecting the print output.
Available in width of 36" and length 18 mtr.

2. Pigment Printers

WRPPMO-IP

This water resistant non glare synthetic photo paper 7 mil thick, polypropylene based is an ideal solution for roll up media on pigment inks offering high resolution print quality in matt finish.
Available in 36", 42", 50", 60" and length of 30 mtr.
***For economical range, Ask for RG inkjet media.

3. Sovent, Eco-Solvent & Latex Printers

NSPB- Premium rollup media from Korea

This patented eco-solvent roll up banner, made of non-woven fabric with PE coating is a good substitute for paper, fabric and Plastic Film. Offering High-resolution print quality, non curl properties and a very light substrate.
Available in 92cm, 127cm widths with length of 50 mtr.

SPPSMO

In the eco-solvent roll up media, we have a semi-matt / satin polypropylene film with a thickness of 8.2mil that is excellent for printing with eco-solvent ink. It is a quick dry and a good economy Point of sale media. This is one of our most popular products.
Available in 92cm, 137cm and 152cm widths with length of 50 mtr.

SPPRGO

This 10 mil roll up film is constructed by laminated PVC and polyester base film and has non-curl properties. The grey back surface offers 100 % block out to the prints from rear lighting.
Available in 92cm width and length of 50 mtr.

FOR SAMPLES OR INQUIRIES, PLEASE REFER TO THE LETTER CODES IN BOLD.

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We look forward to hearing from you

