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Letter from the GM

Dear Friends,

This past October, the exhibition and events season has seen very lively pace of business brought back. As you may be preparing booths for your customers or for your respective company, we looking forward to having you consult with us for solutions for graphics and display to make such events a success with Blue Rhine products.

Plexiglas Satinice is a very popular range from the Plexiglas range. Blue Rhine keeps wide variety of colors and thickness in stock from the Satinice range. We hope you will check out this range especially for interior fit out, furniture and exhibition projects. A successful product used in many projects in the Gulf, we hope you will take a fresh look at it. Sign Bond is a all-purpose adhesive that can be used in any workshop or print house. Call us today to inquire about these products.

This month we hope to see you at both the exhibitions we are taking part in this month - **The INDEX Show at Dubai World Trade Center and The Sign and Imaging Exhibition at ADNEC, Abu Dhabi.** We will have some new products displayed to pique your interest. Looking forward to meeting you the exhibitions.

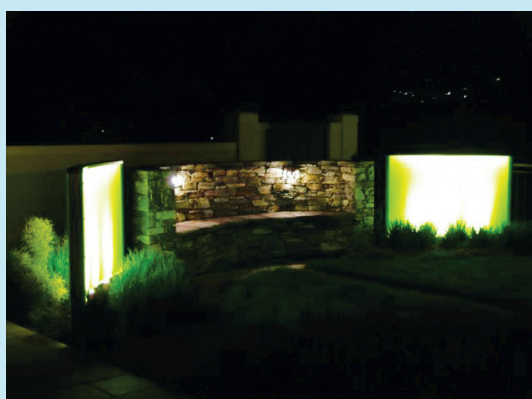
Regards
Yours truly,

Anand Joseph
General Manager
+97150 4590268
anand@bluerhine.com



VISIT OUR BOOTHS THIS MONTH AT
THE INDEX SHOW, DUBAI WORLD TRADE CENTER NOV.8 - NOV.11 (HALL 3- 3A123)
& THE SIGN IMAGING MEDIA EXHIBITION AT ADNEC, ABU DHABI NOV.28-NOV.30 (HALL 1)

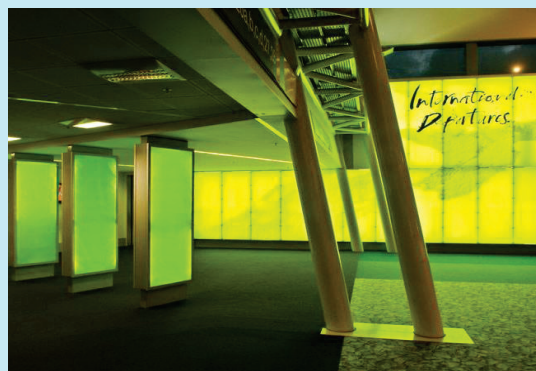
Plexiglas Satinice - Partitioning and Fitout



Endless design options:
It's soft on the eye, so tempting to touch.

It's hard to resist the allure of Plexiglas Satinice. The shimmering velvety surface and the way the material softly manipulates light and color combine to create a warm welcome in retail and office environments – inside and out.

This functional range of light diffusing sheets is your canvas on which to give your creativity full rein. Unlike other plastics, the matt surfaces of Satinice are insensitive to scratching, and show excellent mark resistance. No chance for finger marks!



Plexiglas Satinice maintains its satin finish during thermoforming, line bending and edge polishing, to give you endless design options, from shop fitting to signage to furniture. What's more, Satinice is approved for food-contact applications, making it your ideal choice when creating a dramatic impact in the food retail industry. Blue Rhine offers a large range of Satinice in different thickness, sheet sizes and colors. You can choose to have Satin finishes on either one or two sides.

PLEXIGLAS SATINICE® DF is an extruded acrylic that contains special diffuser (DF) beads. These give the material its satin surfaces and intensive translucency, properties that offer unique application potential. It is particularly suitable for all types of lighting and design elements, e.g. for lampshades, luminaire covers, backlighting, etc.

Features and benefits	Ideal uses include
Scratch resistant	Partitioning and Shop fittings Illuminated Signage and display Furniture and joinery
Fingerprint resistant	
Endless design potential	
Satin finish can be maintained during thermoforming, line bending and edge polishing	Glazing
Food-application approved	Counter dispensers
Range of colour and thickness	Illuminating objects
Green Star / Sustainability - Energy saving	
10 Years Guarantee – for outdoor application	

Range

Type:

- Crystal (0F00SC & 0F00DC)
- Snow (WH10SC & WH10DC)
- White (WH02SC)
- Ice Green (6C03DC)
- Colours (Available in over 20 colours in SC and DC:)

Kiwi 6H07DC, Pine 6C01DC, Sky Blue 5C01DC, Ice Blue 5H03DC, Plum 4H01DC, Strawberry 3C04DC, Orange 2C02DC, Citrus 1C01DC, Gris 7H11DC, Terra 8C01DC, Carbon 7C17DC.

Gauge:

- 3.0 mm - 10.0 mm

*Check for current stock availability

Size:

- 3050 x 2030mm

Try a
bottle of
Sign Bond
today



Sign bond

Sign Bond is a high strength instant glue only available from Blue Rhine. The main ingredient in Sign Bond is called cyanoacrylate. Cyanoacrylate, is the generic name for fast acting adhesives. Perhaps the term cyanoacrylate glue doesn't sound familiar, but you've probably encountered other brand names such as Super Glue or Krazy Glue. Cyanoacrylate glue is the general term for the quick-bonding super glues used to mend or combine anything from plastics to wood to metal.

If Sign Bond glue is placed on a perfectly dry surface or certain plastics, the cyanoacrylate cannot form a bond with the surface. This may be caused by a lack of moisture or the non-porous nature of the materials. Applying a thin layer of water or even breathing on the material may create enough moisture for a stronger bonding reaction. With the slightest amount of water present, including moisture from the air, the molecules of the glue have a chemical reaction and form into tight chains between the two surfaces being bonded. This reaction happens within seconds of the water and Sign Bond making contact.

Head Office / Showroom:

P.O. Box No: 27402,
Dubai, UAE
Tel: + 971-4-2664647,
Fax: + 971-4-2628853
E mail: sales@bluerhine.com
www.bluerhine.com

Branches:

Deira
Jebel Ali
Al Quoz
Ajman
Abu Dhabi
Saudi Arabia
Bangalore, India

Tel: + 971-4-2972926
Tel: + 971-4-8857599
Tel: + 971-4-3284442
Tel: + 971-6-7484266
Tel: + 971-2-5516320
Tel: + 966-1-2920861
Tel: + 91-80-41496767

Fax: + 971-4-2659075
Fax: + 971-4-8857598
Fax: + 971-4-3284170
Fax: + 971-6-7484267
Fax: + 971-2-5516321
Fax: + 966-1-2060023
www.rhinopolymers.com

saiju@bluerhine.com
shashi@bluerhine.com
shyam@bluerhine.com
joy@bluerhine.com
satyan@bluerhine.com
gulfsparrows@bluerhine.com
rhinepolymers@gmail.com

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SIGN & ADVERTISING MATERIALS

We look forward to hearing from you